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# Workday

Workday is a core product within the Smartworking landscape and a core product. Which is reflected in the four design options, within this diverse range of function solutions for the changing workplace. The range is designed to complement our task-seating offer, where compatibility between work areas is required.



“We want to hire the students’ entire tribe of friends and family. We want to become part of their personal network, which has a lot

more influence in attracting future talented employees than any recruiting ad”.

**The Trophy Kids Grow Up**



“The rapidly shifting technology environment  
raises serious questions for executives  
about how to help companies  
capitalise on the transformation underway.” **McKinsey Quarterly**







We need to realise more diverse  
channels of working,  
within an overarching workplace theme  
of collaboration and communication.











Smartworking leverages  
the full potential of the  
technology-enabled office that  
allows us to work  
anywhere



and the movement away  
from individual focused work.